

First Crack in the Bull Market, but Don't Get Fooled Again

By Matt Topley



“Won't Get Fooled Again”

*I'll tip my hat to the new constitution
Take a bow for the new revolution
And smile and grin at the change all around
Pick up my guitar and play just like yesterday
Then I'll get on my knees and pray
We don't get fooled again, don't get fooled again, no no no no
Yeah
Meet the new boss
Same as the old boss*

Songwriters: Pete Townsend
Produced by: The Who

Key Takeaways

Don't get fooled again by rising interest rates doomsayers.

- The yield curve just inverted for the first time since 2007—short term rates are now higher than long term rates.
- There's typically a 17-month lag between a yield curve inversion and the start of a recession.
- The curve did not stay inverted very long further confusing outcomes.
- Markets tend to perform well during the post-inversion lag period--but stocks eventually draw down when the economy contracts.
- Stick to your plan. Ignore the media. Buy when things are cheap and take lower but acceptable returns.

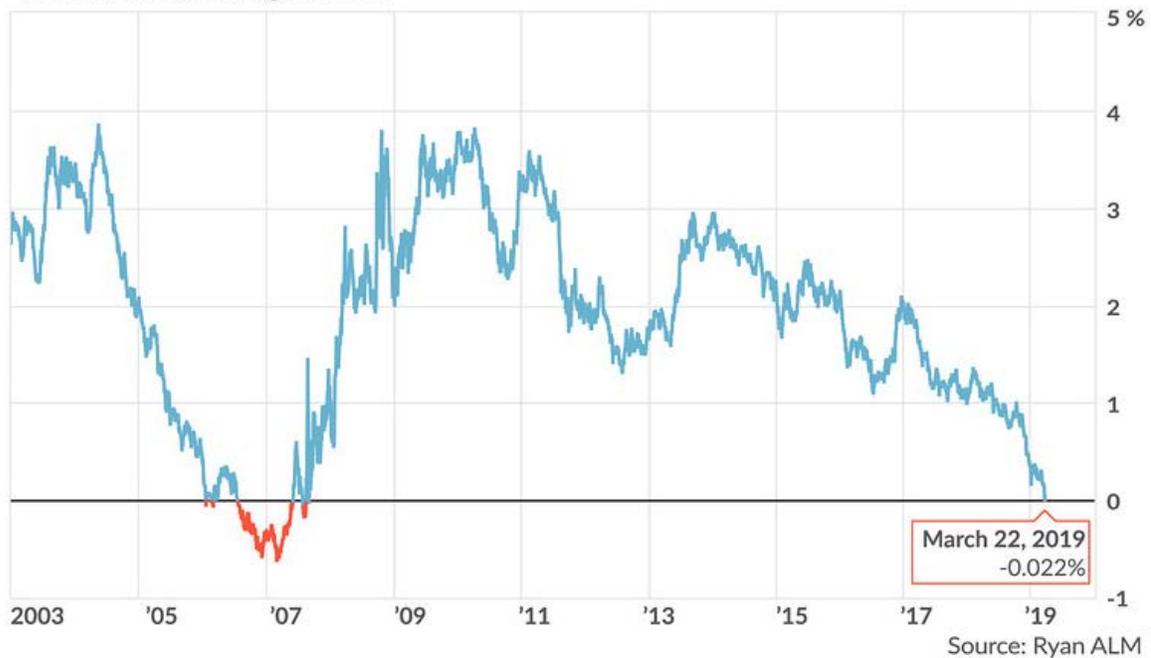
The Yield Curve Inverts

In 2007, I was in China and purchased a statue of a bull for my home office. The statue arrived via FedEx with a crack down the middle. Little did I know that crack would be an eerie warning of the 2008-09 financial crisis—the most punishing global recession we had seen since 1929? I'm not superstitious, but a more traditional recession indicator flashed negative soon after my damaged shipment arrive from the Far East--the yield curve had "inverted." In other words, rates on long-term (10-year) Treasury bonds were actually paying investors less than short-term (3-month) notes were. As we'll see in a minute, this phenomenon has happened at least five other times over the past 40 years, and each time a recession has followed.

A similar inversion just occurred at the end of March 2019 while U.S. stock markets had rebounded nearly 20-percent from a recent bottom and the bond markets were on a win streak as well. Does that mean another recession is looming? Quite likely it is, but there are some important caveats to consider in terms of timing, severity and what you should do with your portfolio. The markets like life are never easy.

Spread between 10-year minus 3-month note

Narrowest since August 2007



First, it's important to remember that not everyone uses the same definition of "inversion." Like the San Francisco Fed, I consider it to be when the yield on 3-month Treasuries is higher than the yield on 10-year Treasuries. According to the Cleveland Fed, [inversions of that 3-month/10-year spread have preceded each of the past seven recessions](#), including the 2007-2009 contraction. The Cleveland Fed acknowledged there have been two false positives — an inversion in late 1966 and a "very flat" curve in late 1998.

What does the yield curve really mean?

The 10-year rate is set by market supply and demand as investors determine the equilibrium point of where that 10-year rate should be. But, the 3-month rate is set not by market forces, but by policymakers at the Fed. As the old saying goes, when investors are scared, they run to the 10-year and when the Fed is scared it raises short-term interest rates. These two forces collide to invert the curve. As a result, when short-term rates are higher than longer term rates, investors are indicating that they're cautious about the future of the economy and they don't want to tie up their money.

Yield Curve is Not a Timing Mechanism

The problem with using the yield curve blindly as a recession indicator is that there is historically a lag of 10 to 24 months between when the yield curve inverts and when the economy limps into a recession (see below). More importantly, you don't want to head for the hills immediately because markets tend to perform very well during that initial post-inversion lag period to the tune of **PLUS 15 percent** on average (see subsequent chart).

Here are the start dates for the five previous inverted yield curves along with the beginning of the ensuing recessions:

Start of Inverted Yield Curve	Start of Recession	Lag Time (Months)
Aug. 1978	Jan. 1980	17
Sept. 1980	July 1981	10
Dec. 1988	July 1990	19
Feb. 2000	March 2001	13
Dec. 2005	Dec. 2007	24

Source: [Ben Carlson, *A Wealth of Common Sense*](#)

As you can see, there has been a substantial lag from the time of the inversion until the start of the recession in each of these instances. The average number of months was 17, meaning it took about a year and a half for the economic slowdown to hit after the yield curve inverted. Again, history shows that markets tend to perform very well in the initial year or two following an inversion.

Start of Inverted Yield Curve	Start of Recession	S&P 500 Returns
Aug. 1978	Jan. 1980	22.9%
Sept. 1980	July 1981	11.5%
Dec. 1988	July 1990	37.6%
Feb. 2000	March 2001	-15.6%
Dec. 2005	Dec. 2007	22.2%

Source: [Ben Carlson, *A Wealth of Common Sense*](#)

As mentioned earlier, the average return during these lag periods was a gain of more than 15 percent. There was just one downturn which occurred after the dot-com bust in the early 2000s. Although the stock market doesn't need to see a recession for a large correction, it's a safe bet that an economic contraction will lead to a drawdown in stocks.

What does it All Mean?

I know what you're thinking: "Thanks Matt. You just hit me with a bunch of financial gibberish that I don't understand and have thrown out some conflicting signals." I'll make it easy: It appears **we have our first serious recession signal in over a decade**, so we should take this indicator seriously. However, the other Fortis recession signals are not yet flashing red:

1. Wage growth is still below 4 percent.
2. Inflation is not accelerating.
3. Initial jobless claims are not rising, and
4. Inventories are up, but not at recession levels.
5. Bonus factor- the yield curve only stayed inverted for a couple days.



Our [4th Quarter Letter](#) encouraged investors to be aggressive and take advantage of the near 20 percent correction in the markets. Over that time, as U.S. market valuations pulled back to median levels, we said the probability of a significant rally following a bad quarter would be quite high (see below grid). We followed that Q4 letter with our first webinar for investors that discussed in greater length the opportunity at hand. As most of you know, the first three months of 2019 ended up being the best quarterly return for the Dow and S&P 500 in a decade.

Removing Depression Years

Quarter Ending	S&P 500 Since 1940	Forward Performance		
	Quarterly Performance	One Year	Three Years	Five Years
Sept 1974	-25.2%	38.13%	72.74%	117.46%
Dec 1987	-22.6%	16.81%	48.82%	108.97%
Dec 2008	-21.9%	26.46%	48.59%	128.19%
June 1962	-20.6%	31.16%	69.20%	94.84%
Sept 1946	-18.0%	6.45%	24.47%	115.41%
June 1970	-18.0%	41.87%	57.39%	56.30%
Sept 2002	-17.3%	0.26%	26.96%	66.32%
Averages	-20.5%	23.0%	49.7%	98.2%

Source: [Ben Carlson, A Wealth of Common Sense](#)

Looking Ahead?

While we can't avoid a recession forever, we're not likely to endure a downturn as punishing as we had in 2008. Bank balance sheets are in rock solid shape. American citizens have been cutting debt aggressively, resulting in stronger personal balance sheets than we've seen in many years. But we have to be disciplined, because the probability of a cyclical recession is rising and there is a strong likelihood of lower portfolio returns after a decade of euphoria.

At this point, employment numbers can't get much better--we have more jobs available in the U.S. than eligible unemployed citizens. As is usually the case with markets, unemployment numbers are counterintuitive: The time to invest is when unemployment is high. When unemployment is high, stock valuations are usually low and no one is buying equities. As Warren Buffet always says: "Stocks are the only thing people **don't buy when they are on sale.**"

Interest Rates

I am sure you thought *this* Quarterly Letter's theme ("*Don't Get Fooled Again,*") would be a warning about the next 2008. It's actually about the probability of interest rates going higher. One of the reasons the yield curve inverted is because the Fed was raising short-term rates at a time when the rates on longer term 10-year Treasuries were falling. As I mentioned earlier, short term rates are driven by Fed policymakers, while long-term rate are driven by market forces.

The chart below shows that estimates for rates under "preferred conditions" have dropped from 3.5 percent in 2018 to 2.5 percent in 2019. Further, there is ample speculation about a rate **cut** in 2019.



Historical S&P Returns when Unemployment Low

When the Unemployment Rate Is	S&P 500 Annualized Returns
Above Average	16.1%
Below Average	6.0%
1960 to May 2014	9.9%

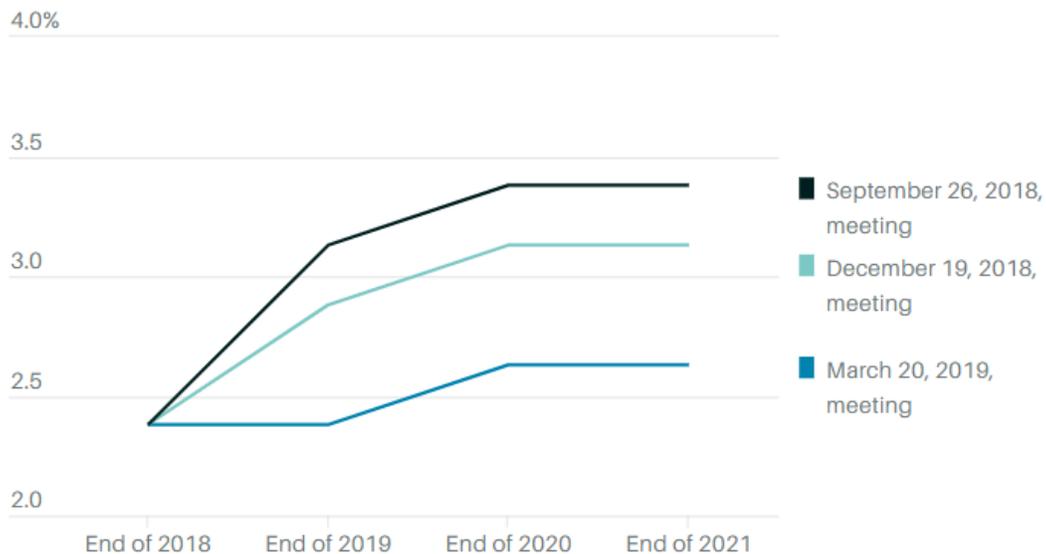
Unemployment Rate	S&P 500 Annualized Returns
Above 9%	24.5%
7-9%	15.1%
5-7%	8.3%
Below 5%	3.9%

<https://awealthofcommonsense.com/2014/06/unemployment-rate-stock-performance/>

Estimate of Fed Policy Going Forward

'Appropriate Monetary Policy' Has Changed

Median estimate of Federal Reserve policy interest rate under preferred conditions.



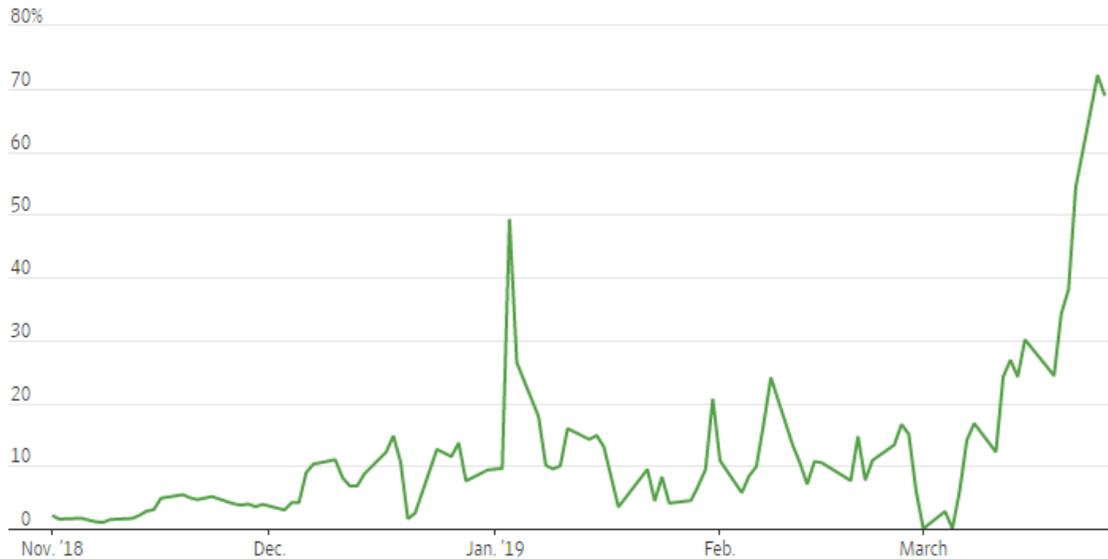
Source: Federal Reserve Board



Think of Fed Fund Futures as a Betting Line

The line has now moved heavy in favor of a rate cut in 2019.

Federal-funds futures, odds of at least one rate cut in 2019



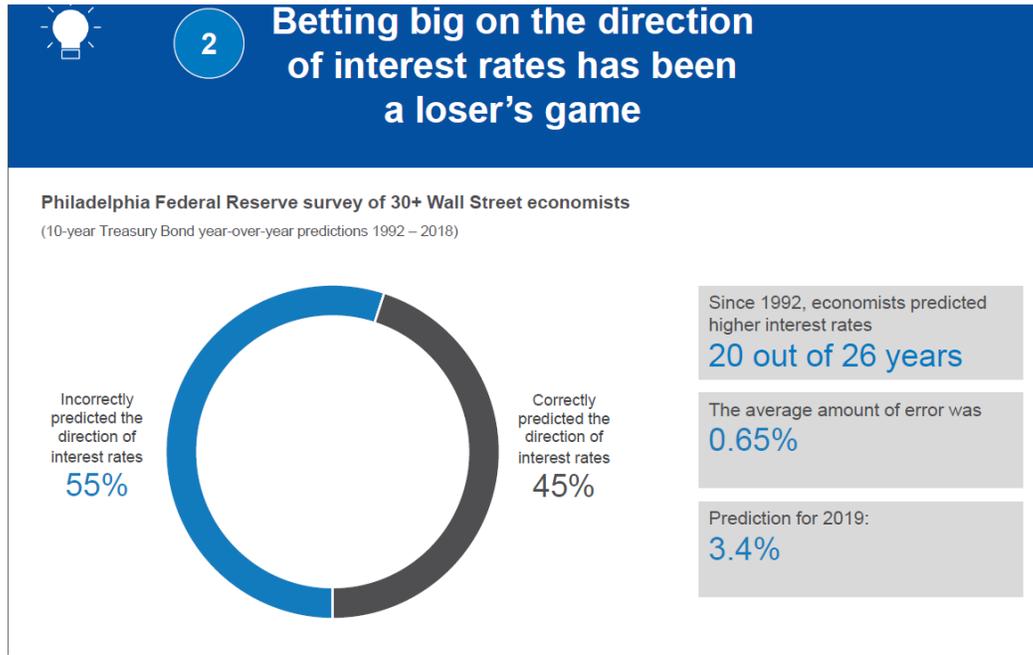
Source: CME Group

Global Bond Yields Slide to Fresh Lows Following ECB Comments

As the Wall Street Journal recently reported, yields have slipped as [central banks have signaled they are willing to hold rates low for significantly longer than expected](#).

For 25 years, economists have been predicting doom due to rising interest rates. Here we are again with mortgage rates near historical lows. I am already trying to teach my kids that betting on sports is a loser's game, but an even bigger loser's game is making bets with your money based on expert predictions about interest rates. *"Don't get fooled again."*

Since 1992, Economists Have Predicted Higher Interest Rates. How did that work out?



Source: Blackrock

If you do not believe me, here are Warren Buffet's comments from his latest Berkshire Hathaway shareholder letter???

Those who regularly preach doom because of government budget deficits (as I regularly did myself for many years) might note that our country's national debt has increased roughly 400-fold during the last of my 77-year periods. That's 40,000%! Suppose you had foreseen this increase and panicked at the prospect of runaway deficits and a worthless currency. To "protect" yourself, you might have eschewed stocks and opted instead to buy 3 ¼ ounces of gold with your \$114.75.

And what would that supposed protection have delivered? You would now have an asset worth about \$4,200, *less than 1% of what* would have been realized from a simple unmanaged investment in American business. The magical metal was no match for the American mettle.

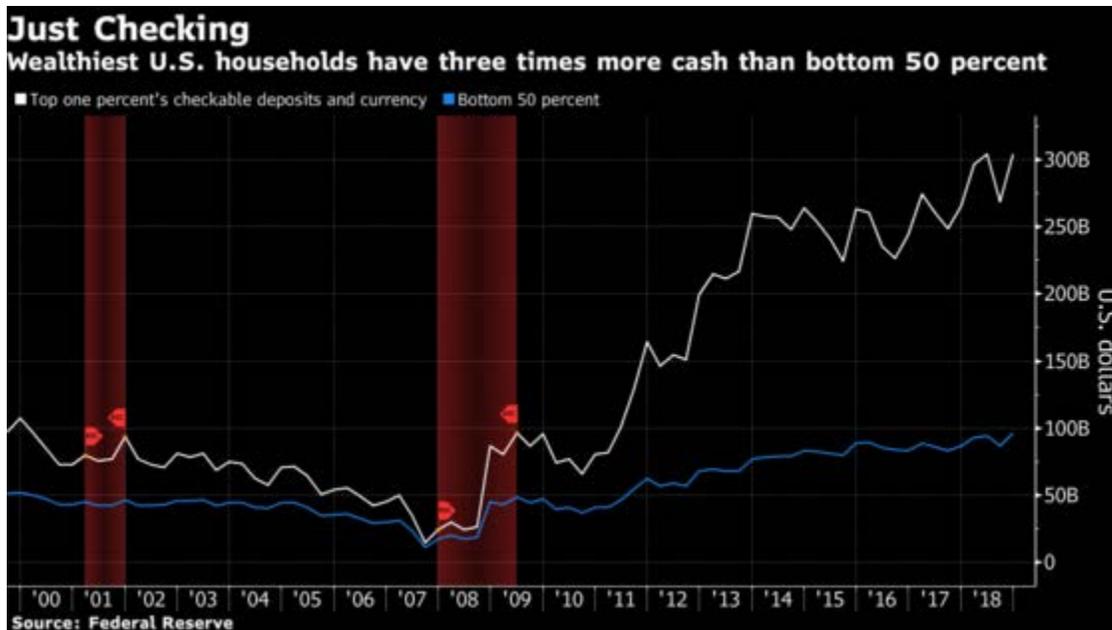
Our country's almost unbelievable prosperity has been gained in a bipartisan manner. Since 1942, we have had seven Republican presidents and seven Democrats. In the years they served, the country contended at various times with a long period of viral inflation, a 21% prime rate, several controversial and costly wars, the resignation of a president, a pervasive collapse in home values, a paralyzing financial panic and a host of other problems. All engendered scary headlines; all are now history.

<https://www.cnbc.com/2019/02/23/full-warren-buffett-annual-shareholder-letter-read-it-here.html>

Conclusion

Equity investors have enjoyed a historic run over the past decade, and now it appears we have our first serious signal of a downturn. Again, the inverted yield curve is not a timing mechanism, nor is it a 100-percent reliable recession indicator. We also have a de-levered banking system and a de-levered high-net-worth population in the U.S.

America’s wealthiest households are stashing their cash at record levels. The top 1-percent of households now have three times more money in readily available cash than the bottom 50-percent holds! The 1-percenters have about 20-times more in cash today (\$304 billion) than they did before the last recession (\$15 billion) according to Federal Reserve data released last week.



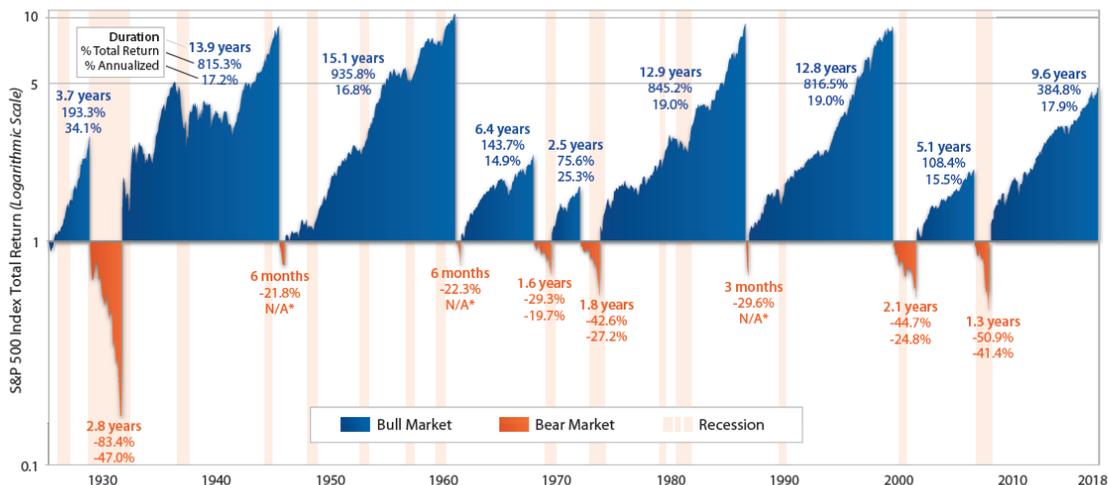
We are blessed to live during a dynamic time in U.S. history. Bull markets are getting longer and bear markets are getting shorter. Most of us endured a once-in-a-lifetime recession in 2008, but came out with a record setting bull market run. When the the next recession arrives, it will most likely follow the same path as shown in the chart below.

For investors who are net savers, over the next decade, you should welcome the recession as an opportunity to buy stocks on sale. I am a firm believer in Warren Buffett’s American Tailwind theory: “Over the next 77 years, however, the major source of our gains will almost certainly be provided by The American Tailwind. We are lucky-gloriously lucky-to have that force at our back,” quipped Buffet.

History of U.S. Bear & Bull Markets Since 1926

This chart shows historical performance of the S&P 500 Index throughout the U.S. Bull and Bear Markets from 1926 through September 2018. Although past performance is no guarantee of future results, we believe looking at the history of the market's expansions and recessions helps to gain a fresh perspective on the benefits of investing for the long-term.

- The average **Bull Market** period lasted 9.1 years with an average cumulative total return of 480%.
- The average **Bear Market** period lasted 1.4 years with an average cumulative loss of -41%.



Source: First Trust Advisors L.P., Morningstar. Returns from 1926 - 9/28/18. *Not applicable since duration is less than one year. These results are based on monthly returns—returns using different periods would produce different results. The S&P 500 Index is an unmanaged index of 500 stocks used to measure large-cap U.S. stock market performance. Investors cannot invest directly in an index. Index returns do not reflect any fees, expenses, or sales charges. This chart is for illustrative purposes only and not indicative of any actual investment. These returns were the result of certain market factors and events which may not be repeated in the future. Past performance is no guarantee of future results. The information presented is not intended to constitute an investment recommendation for, or advice to, any specific person. By providing this information, First Trust is not undertaking to give advice in any fiduciary capacity within the meaning of ERISA and the Internal Revenue Code. First Trust has no knowledge of and has not been provided any information regarding any investor. Financial advisors must determine whether particular investments are appropriate for their clients. First Trust believes the financial advisor is a fiduciary, is capable of evaluating investment risks independently and is responsible for exercising independent judgment with respect to its retirement plan clients.

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Final thoughts: Prepare for the years ahead

- Stick to your plan. [Investing is a psychology game, not an IQ game](#). Do not get emotional and have a plan.
- Prepare for lower but acceptable returns.
- Mentally prepare for a recession size drawdown in equities 30-40%
- Get aggressive when stocks are on sale
- Ignore the headlines and doomsayers.
- Ignore politics as elections approach.
- Don't lever up now. Opportunities will present themselves in the near future to use your debt/margin in a more efficient manner.



ABOUT THE AUTHOR

Matthew Topley | CHIEF INVESTMENT OFFICER
Voracious Reader. Philanthropist. Ally.

Author of the [VIEW FROM THE TOP BLOG](http://matttopley.com) (<http://matttopley.com>)

Winner: [Philadelphia Inquirer "Influencers of Finance"](#) award.



Matt has a unique, global perspective on investing that he gained from nearly two decades on the trading desk and from studying abroad. While doing his graduate work, he had the opportunity to explore the world, studying in Shanghai, Beijing, Toronto and Prague. Matt's desire to make a positive difference, both in his clients' lives and in the community, is evident both in and outside the office. In his free time, Matt is dedicated to many charitable organizations, devoting time and expertise, with a focus on helping inner-city schools and first-generation college students.

Matt sits on the Fortis Executive Committee and serves as Chair of the Fortis Investment Committee, overseeing the delivery of investment advice and strategy for our clients. A voracious reader and compassionate educator, he has the ability to interpret complex technical financial information and simplify it for the benefit of each of his clients. Matt directs the content of our Fortis INSIGHTS blog, an extension of a daily industry research newsletter he authors, helping our clients and teammates stay informed about market trends.

Matt holds a Bachelor of Arts from Holy Family University, an MBA from LaSalle University and a Master of Arts in Organizational Leadership from the University of Pennsylvania. He serves on the Board and is Chairman of the Endowment Committee for BLOCS and Holy Family University.

When asked what makes the Fortis investment philosophy stand apart from other wealth management firms, Matt shared:

"Our goal is to provide clients with an unbiased roadmap for investing, minimizing emotional influences and focusing on the factors that they — and we, together — can control."



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